

# Clark Elementary PTO

## Meeting Agenda

August 10, 2020, 12pm Virtual via Google Meet  
<http://meet.google.com/fex-vcob-gep>

1. **Welcome/Introductions** - Joey Conover, President
2. **Review and Approval of Minutes:** July 20, 2020
3. **Administrative Issues:**
  - a. **PTO Officer Elections – Still Open for Nominations**
    - i. President Candidates: Joey Conover
    - ii. Vice President Candidates:
    - iii. Treasurer Candidates: Amanda Ohlms
    - iv. Secretary Candidates: Catherine Gray
  - b. **Treasurer's Report** - Amanda Olms
  - c. **PTO Bylaws**-still under review – would like to clarify membership for voting
  - d. **Committee Updates**
4. **Volunteer Needs**
  - a. **Teacher Welcome Breakfast** week of Aug 18 - need volunteers
  - b. Other: ESL Reps, Classroom Reps, Neighborhood Reps, Bike/Ped/Carpool Rep, Translators, Photographer/Instagram???
5. **Updates**
  - a. **CCS Fall 2020**- Board meeting last Thursday 8/5: School opening Sep 8 all virtual for 9 weeks
  - b. **Clark Principal** summary from this morning (for more info attend Wed, 5pm meeting)
  - c. **Cultivate Charlottesville**
    - i. Cultivate Charlottesville is working on programming changes that will engage students and families this fall through neighborhood outreach. Our plans are not solidified, but we are in the process of building relationships with families, and prioritizing the friendship court neighborhood to engage with students in their community or have them come to the garden if transportation isn't a barrier.
    - ii. We are also hoping to add a hotspot, shade covering and possibly more seating to the garden to create an outdoor learning space that students, families, and teachers can use.
6. **Fundraising Needs**
  - a. internet access
  - b. childcare
  - c. school supplies (See published list, Back to School Bash free kit sign up)
  - d. outdoor play equipment
  - e. Musical Instruments
  - f. what else???
7. **Fundraising Options**
  - a. **Virtual 5K Race** October 9-12, 2020
    - i. Usual route, we will have signage up for people to follow. Folks can run anytime in that 4 day window.
    - ii. We will use social media to try to create a sense of community around the event, encouraging people to post pictures of themselves during the race and / or wearing their race shirts. We have applied for a mini grant through Safe Routes to School and if we get that we can use the money to buy shirts.

- iii. Raffle prizes will be done over social media as well, we will have a hashtag for the race and will draw winners from everyone posting with that hashtag. There will be no official timing.
  8. Tentative price structure: \$15 for adults, \$10 for kids. Clark students are free, and we will have a family rate of \$35.
  9. The big piece we are working on right now is sponsorships. We are hoping to still raise some money with the race so we are reaching out to sponsors, focusing on businesses who have not been impacted by COVID since we know many small businesses are struggling right now. We need folks to help with this part! We will also need volunteers to help with other aspects (putting up signs, distributing t-shirts, etc.) but the most urgent item is sponsors, since we are trying to have folks commit by Aug. 31st.
  10. We have a [sponsor letter](#), a [sponsor commitment form](#) and a [list where folks can sign up](#) to contact businesses. Past sponsors are on the list, but anyone is free to add other places they might have connections to. I don't know if you can share the links in the chat during the PTO meeting, we might also share them in the Facebook group later this week to get folks to help with this. Maybe we can also email this out to anyone on the PTO email list?
    - b. **CCS PTO CACF** grant proposal commit by Aug 13
- 8. Question and Answer Session – Open to All**
- a. Library donations – Is Clark accepting?
  - b. Memorial Garden clean up – needed?
- 9. Adjourn**

**Upcoming Events:**

- Clark Admin Q&A Wed, Aug 13, 5pm Virtual Google Meet
- Teacher Appreciation: week of Aug 18
- Week of August 24: Teacher Meet and Greet start
- Monday, Sep 14, 5:00pm PTO Virtual Google Meet
- Thursday, Sep 3, 5pm Virtual CCS School Board